

**PLENARY SESSION TOPICS**

- Network biology
- Understanding and curing diseases
- Cell regulation
- From cell to organ to organism to population
- New approaches to biotechnology
- Genetic variation and evolution
- Future challenges

**TOPICS FOR DEDICATED SESSIONS**

- Cell regulation – metabolism
- Cell regulation – signalling
- Cell-to-cell variation
- Diagnostic markers for complex diseases
- Drug discovery
- Plant systems
- Microbial systems
- Synthetic biology
- Modelling approaches
- Software tools
- Standards and repositories
- Model-driven experiment planning

**Conference Highlights**

More than 50 invited lectures, more than 60 oral presentations selected from abstracts, awards from the International Society for Systems Biology, posters on display throughout the meeting, arenas for scientific exhibitions, highlights on large projects and initiatives, commercial exhibition, systems biology job market, speaker's corner (meet the speakers), activities for the public, tutorials and workshops, special theme "medical systems biology"; special theme "driving biotechnology"; and social activities.

**Previous Speakers Include**

Uri Alon, Naama Barkai, Upinder Bhalla, David Botstein, Dennis Bray, Roger Brent, Søren Brunak, James Collins, Eric Davidson, John Doyle, Michael Elowitz, Trey Ideker, Marc Kirschner, Hiroaki Kitano, Edda Klipp, Stan Leibler, Jens Nielsen, Steve Oliver, Bernard Palsson, Steven Quake, Luis Serrano, Claire Tomlin, Hans Westerhoff.

A full speakers list for ICSB2008 will be available in January 2008.



# The 9<sup>th</sup> International Conference on Systems Biology

**August 23–27, 2008**  
**Göteborg (Gothenburg)**  
**Sweden**

**Tutorials August 22, 23**  
**Workshops August 27, 28**

[www.icsb-2008.org](http://www.icsb-2008.org)

## SPONSORSHIP OPPORTUNITIES



# Welcome to sponsor ICSB2008

Systems Biology takes a holistic view on biology and aims at elucidating design principles of whole biological systems rather than of individual biomolecules or single events.

National agencies around the world are currently investing heavily into the development of Systems Biology and centres are being generated at many places, often in close vicinity to excellent academic and entrepreneurial environments. It is generally believed that Systems Biology will transform biology from a descriptive to a predicting science, making it possible to understand, explain, predict and harness the power and complexity of biological processes.

Systems biology crosses the borders and gathers the strength of traditionally separated disciplines such as, biology, medicine, mathematics, computer science, engineering, physics, and chemistry. The ultimate goal of Systems Biology is to provide knowledge, tools, and systems that have a major impact on biomedical research, the diagnosis and treatment of human disease, and the development of new biotechnological and bioengineering applications.

The International Conference on Systems Biology is the premiere annual meeting for everyone interested in pursuing this goal.

The conference will be held at the Swedish Exhibition Centre in Göteborg, a very modern exhibition and conference complex containing 9 exhibition halls, 46 conference rooms, five restaurants and the largest hotel in Scandinavia. Some 1,000 international delegates will gather in Göteborg; about 75% from Europe, including 25% from Scandinavia, and 25% from the rest of the world.

## SPONSORSHIP OPPORTUNITIES AVAILABLE

		Sponsored Lectures or Sessions	Linked Logo on Web Site	Program Credit	Booth at Event	Banner in Lobby	Sign on podium	Sign at room entrance	Banner/Sign at Coffee Break	Demo Session	Material in delegate bags	Name on bags	Banquet Attendees	Registrations	Pages in Program	Name in Mini Program	Silent Slide Show
<b>Platinum</b>	€ 15,000	X	X	X	X	X	X			X	X	X	3	3	1	X	
<b>Gold</b>	€ 10,000		X	X	X					X	X	X	2	2	1/2		
<b>Silver</b>	€ 5,000		X	X							X	X	1	1			
<b>Banquet</b>	€ 15,000		X	X	X	X	X				X	X	3	3	1	X	X
<b>Welcome Reception</b>	€ 10,000		X	X	X		X					X	2	2	1		X
<b>Refreshment Breaks (all)</b>	€ 10,000		X	X	X				X			X	1	1	1		X
<b>Refreshment Breaks (1 day)</b>	€ 3,000		X	X	X				X			X	1	1			X
<b>Poster Session (1 day)</b>	€ 5,000		X	X	X			X				X	2	2			X
<b>Sponsored Session</b>	€ 5,000	X	X	X	X			X				X	2	2			
<b>Sponsored Keynote</b>	€ 3,000	X	X	X				X				X	1	1			

### Other Opportunities:

Sponsored Poster (€ 500);  
Student Travel Grant (€ 750);  
Full Page in Program (€ 1,500, your copy);  
Exhibitor Booth (€ 1,500, includes 2 full program registrations);  
Lanyards (€ 2,000, your name and/or logo on lanyards);  
Computer/web corner and wireless setup (€ 8,200, The sponsor will have their logo and branding on poster within the conference area. Possibility to arrange pick-up of login at the booth of the sponsor).

### Past Sponsors Include:

Affymetrix, Aguron Institute, Applied Biosystems, Arcturus, AstraZeneca, Aventis, Beckman Coulter, Biacore, Bio-Rad Japan, Bristol-Myers Squibb, Burroughs Wellcome Fund, CombinatoRx, Eli Lilly and Co., Gene Network Sciences, Genentech, GlaxoSmithKline, Hoffmann-La Roche, IBM Germany, Inpharmatica, The MathWorks, Merck Research Labs, Merrimack Pharmaceuticals, Monsanto, Nippon Schering, Novartis, Novo Nordisk, OIST, Pfizer, RIKEN GSC, Roche, Sony.

### TO PARTICIPATE OR FOR FURTHER INFORMATION CONTACT

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